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Minutes from TRUTH Editorial Board Meeting

1 message

Shennette Garrett-Scott <smgscott@olemiss.edu>

Sun, May 3, 2015 at 1:10 AM

To: Arica Coleman <makeda4@aol.com>, "Rivers, Ishwanzya" <irivers@illinois.edu>, Siobhan Carter-David <carterdavis1@southernct.edu>, "T. Hobbs" <tameka.hobbs@gmail.com>

Cc: Francille Rusan Wilson <frusanwilson@gmail.com>

Ladies,

Here is a summary of our teleconference meeting on Wednesday, April 29, 12-1 pm CST:

Brief Introductions:

Arica Coleman

Shennette Garrett-Scott

Tameka Hobbs

Discussion of Old TRUTH Newsletters:

Liked bright yellow colors and abstract art. General consensus to keep features like message from National Director and highlighting books by members and about black women. Some discussion about using newsletter as a forum for publishing long articles. Though we understood that it gave some members a publication credit, we felt that the newsletter was not the proper forum for such items. Other formats, such as a magazine, blog, the ABWH website, journal, or similar publication, would be better suited. We considered polling members about their expectations and needs, but we decided the board should establish clear guidelines, criteria, and parameters for the newsletter. Key takeaway: balance vibrancy of present membership with historical reflection, newsletter should function as those for other professional organizations

Other items:

Discussed what were the possibilities for updating logo and new branding for ABWH. Asked about updates to website design and info. Mentioned possible collaborative partnerships with online blogs like ForHarriet.com, sees synergy in providing some historical reflections to enhance their contemporary commentaries.

May Newsletter Ideas:

Message from the director

Introduce new officers and board members

Highlight:

- ASALH 100 and ABWH involvement, especially ABWH-sponsored panels
- items for grad students (e.g. Armfield Series for Emerging Scholars)
- member promotions and awards
- other professional organizations
- past award winners and share criteria for awards
- relevant online/social media sites

Promote books and articles, add annotations/short reviews/commentaries from ABWH members and about black women

To Do:

All: Review other possible formats; check sites like www.stocklayouts.com and www.layoutready.com for alternate suggestions

All: Look out for any publications that have not been highlighted since early 2013 (see last TRUTH newsletter)

Arica will assemble member promotions and highlights (will review old ABWH announcements, Facebook)

Shennette will followup with Natanya about ASALH and Francille about message

Shennette will send email to membership asking for publications

Shennette will ask Barbara about awards criteria for ABWH awards

Next meeting:

Will send Doodle for conference call week of May 10 on Friday, May 8

Shennette

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